



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

KUSTER FOR CONGRESS-DEM (3501)
Buying Time (1408)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174210
Inv Date 10/28/2012
Terms Net 30
Contract 47652
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 2000 Kuster week 3 10/16-10/22 (27372)
Local/Political Candidate Agency
2000/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:04PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	SPOT	20003-Today Show M	Day, Tu-1, Th-1, F-1	10/16/12 7:29AM (Tu)	00:30	Today Show	KC12NH0208TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, Th-1, F-1	10/18/12 7:58AM (Th)	00:30	Today Show	KC12NH0208TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, Th-1, F-1	10/19/12 7:29AM (Fr)	00:30	Today Show	KC12NH0209TH	\$2300.00	
2.3	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, F-1	10/16/12 1:59PM (Tu)	00:30	Days of our Lives	KC12NH0208TH	\$900.00	
2.3	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, F-1	10/17/12 12:59PM (We)	00:30	Days of our Lives	KC12NH0208TH	\$900.00	
2.3	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, F-1	10/19/12 12:59PM (Fr)	00:30	Days of our Lives	KC12NH0208TH	\$900.00	
4.3	SPOT	2:00PM-DOCTORS	Day, Tu-1, Th-1, F-1	10/16/12 2:24PM (Tu)	00:30	DOCTORS Episode: 5036	KC12NH0208TH	\$600.00	
4.3	SPOT	2:00PM-DOCTORS	Day, Tu-1, Th-1, F-1	10/18/12 2:54PM (Th)	00:30	DOCTORS Episode: 5024	KC12NH0208TH	\$600.00	
4.3	SPOT	2:00PM-DOCTORS	Day, Tu-1, Th-1, F-1	10/19/12 2:58PM (Fr)	00:30	DOCTORS Episode: 5039	KC12NH0209TH	\$600.00	
5.3	SPOT	2:00PM-DOCTORS	Per week (1), Mo	10/22/12 2:39PM (Mo)	00:30	DOCTORS Episode: 5031	KC12NH0208TH	\$600.00	
6.3	SPOT	11:34PM-THE TONIG	Day, Tu-1, Th-1	10/16/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	KC12NH0208TH	\$1600.00	
6.3	SPOT	11:34PM-THE TONIG	Day, Tu-1, Th-1	10/18/12 12:10AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	KC12NH0208TH	\$1600.00	
7.3	SPOT	7:00AM- 8:00AM	Per week (1), Mo	10/22/12 7:23AM (Mo)	00:30	Today Show	KC12NH0209TH	\$2300.00	
8.0	SPOT	5:58AM-7 News Tod	Day, Sa-1	10/20/12 6:10AM (Sa)	00:30	7 News Today in New England	KC12NH0209TH	\$200.00	
9.0	SPOT	3:30PM- 4:00PM	Day, Tu-1, Th-1, F-1	10/16/12 3:57PM (Tu)	00:30	Family Feud Episode: 12002	KC12NH0208TH	\$600.00	
9.0	SPOT	3:30PM- 4:00PM	Day, Tu-1, Th-1, F-1	10/18/12 3:51PM (Th)	00:30	Family Feud Episode: 12013	KC12NH0208TH	\$600.00	
9.0	SPOT	3:30PM- 4:00PM	Day, Tu-1, Th-1, F-1	10/19/12 3:58PM (Fr)	00:30	Family Feud Episode: 12014	KC12NH0208TH	\$600.00	
10.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, F-1	10/16/12 6:43AM (Tu)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
10.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, F-1	10/17/12 6:39AM (We)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
10.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, F-1	10/19/12 6:37AM (Fr)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
11.0	SPOT	6:30AM- 7:00AM	Day, M-1	10/22/12 6:57AM (Mo)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
12.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1	10/17/12 5:39AM (We)	00:30	7 News Today in New England	KC12NH0208TH	\$350.00	
12.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1	10/18/12 5:39AM (Th)	00:30	7 News Today in New England	KC12NH0208TH	\$350.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$23,200.00	Total Spots	23
Commission	(\$3,480.00)		
Net Total	\$19,720.00		